

**DIARY DATE \* DIARY DATE \* DIARY DATE \* DIARY DATE\* DIARY DATE \* DIARY DATE**

## London Press Club Charity Ball 2011

# Journalists' Charity

In aid of the

**Natural History Museum, Cromwell Rd, London - Thursday 13 October 2011.**



It's the event you don't want to miss. It's always a sell-out and one of the social highlights of the media calendar and an important fund-raiser for our very own charity.

The London Press Club has been running the annual press ball for the past seven years and so far has raised more than £240,000 for the Journalists' Charity. The ball is a glittering upmarket event attended by chief executives, editors, journalists and television presenters and programme makers from the major national newspapers and TV companies.

It's held in the Great Hall of the Natural History Museum hosted by high profile presenters such as Jeremy Vine, Katie Derham, Mary Nightingale, Daisy McAndrew and Kate Silverton.

The highlight of the evening is the fabulous "Money

Can't Buy" auction to raise funds for the Journalists' Charity. The top item is a car and there are always fantastic holidays to bid for. Over the years our auctioneers have included Nick Bonham, Lord Dalmeny of Sotheby's, Hugh Edmeades of Christies, Christopher Biggins, James Braxton from BBC TV's Bargain Hunt and Flog It! and last year Chris Tarrant, host of Who Wants to Be a Millionaire?

**BARCLAYS** are our main sponsor for the fifth year in succession and we are thrilled to welcome them back for what we hope will be a bumper year for the charity.

**Paddy Power** is on board again this year as sponsor of the pre-reception area and the major newspaper groups are supporting us once again in 2011.



**This year's press ball will take place on Thursday 13th October 2011 at the Natural History Museum.**

**BOOK EARLY TO AVOID DISAPPOINTMENT AND HELP SUPPORT THE JOURNALISTS' CHARITY!**

**Complete the form below and email to [lpc@entireaffair.com](mailto:lpc@entireaffair.com) or fax on 020 8429 7521**

### BOOKING FORM

**LPC / IAPC Individual Members Rate** - I am interested in booking \_\_\_ Tickets(s)  
@ £150 each including VAT.

I am interested in booking \_\_\_ Ticket (s) @ £195 each plus VAT.

I am interested in booking \_\_\_ Table(s) of 10 @ £1,950 plus VAT.

I am interested in booking \_\_\_ Table(s) of 12 @ £2,340 plus VAT.

#### CONTACT DETAILS:

NAME: \_\_\_\_\_ Title: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTCODE: \_\_\_\_\_

TEL: \_\_\_\_\_ EMAIL: \_\_\_\_\_



**Please return to: Entire Affair, Audit House 260 Field End Road, Ruislip, Middlesex HA4 9LT, Tel: 020 8429 7520 /7530  
Fax: 020 8429 7521 or alternatively please email: [LPC@entireaffair.com](mailto:LPC@entireaffair.com).**

